

PAOLA NOBOA VALENZUELA



CONTACT

+34 692 579 297

✉ paolaenv@gmail.com

🌐 www.paolanoboa.com

🌐 paola-noboav

PROFILE

Advertiser and graphic designer with a master degree in Digital Marketing and Social Media. Work experience in the creation of graphic pieces for digital media and layout of magazines.

WORK EXPERIENCE

2023 | Freelance designer

ACT | • Art design for digital media.

2022 | External remote counseling

2023 | Banco Popular Dominicano, D.R.

- Design of internal communications and graphic arts for supports to events.
- Internal magazines, books and manuals layout.
- Animation of internal communications to be post on digital murals and internal social network application.

2015 | Graphic editor

2022 | Banco Popular Dominicano, D.R.

- Design of internal communications and graphic arts for supports to events.
- Internal magazines, books and manuals layout.
- Animation of internal communications to be post on digital murals and internal social network application.
- Publication of animations on Carrousel platform for distribution on all the murals.

2014 | Freelance designer

2022 | DimeSiete, D.R.

- Art design for social media.

2013 | Community Manager

2014 | ORIGAMI, Cross Marketing Solutions, D.R.

- Content creation for social media.
- Design graphics arts to post.

PROGRAMS

Illustrator ●●●●●●●● Photoshop ●●●●●●●●
InDesign ●●●●●●●● After Effects ●●●●●●●●

LANGUAGES

Spanish
Native

English
Advanced

Italian
Beginner

SKILLS

- Online and offline design knowledge
- Project methodology
- Effective time management
- Observation capacity
- Capacity for teamwork

EDUCATION

2016 | Master in Digital Marketing and Social Media

2017 | EEME Business School, Spain

2014 | Diploma in Branding and Brand Creation and Management

UNIBE, D.R.

2009 | Advertising

2013 | UNAPEC, D.R.

CONTINUING EDUCATION

2023 | Google Professional Certificate in User Experience (UX) Design (studying)

Coursera/INCO Academy

2023 | UI Design: Visual and Interface Design with Figma

Udemy

2023 | UX Design: UX/UI user experience

Udemy

2020 | Animation in After Effects

Chavón. School of Design, D.R.

2015 | Photoshop

SDQ Training Center, D.R.